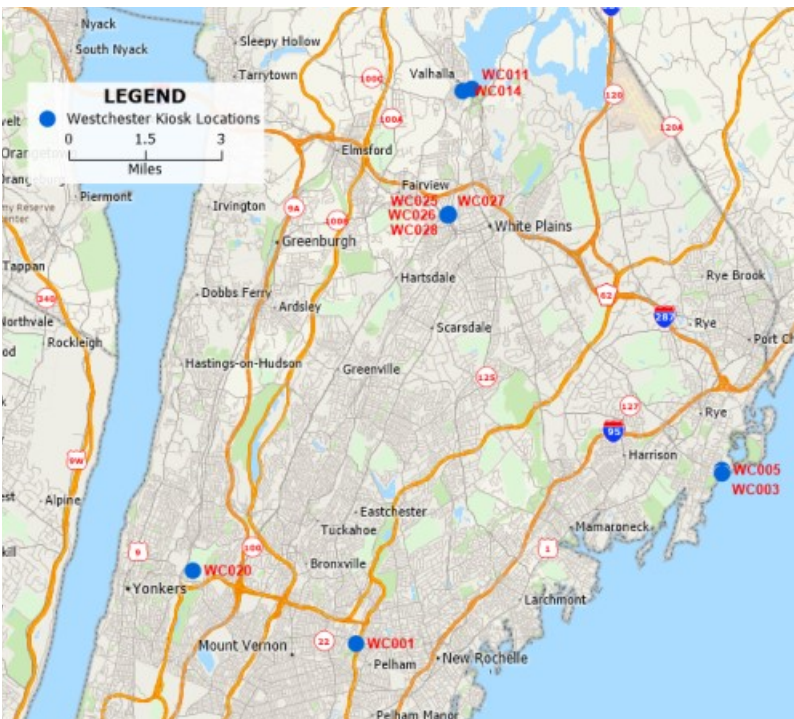


Westchester County

Kiosk & Transit Center Advertising



Westchester County Stats

Population: 967,612

New York DMA Population: 16,500,735

Ethnicity

52.9% White

25.1% Hispanic

13.5% African American

5.1% Other

Demographics

\$94,811 Average Household Income

40 Average Age

45.4 College Educated

Locations Include

Westchester County Center, Tarrytown Road, Bronx River Parkway, Dunwoodie Golf Course, Kensico Dam, Wilson Woods.

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Current Locations



Westchester County

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Current Locations

Number	Media type	Site at	Area	Latitude	Longitude	Faces
1	Kiosk	SB BRADFORD ROAD S/O EAST LINCOLN (WILSON WOODS)	Mt. Vernon	40.91559	-73.81309	2
3	Kiosk	Boardwalk at Ice Arena #1- RYE PLAYLAND	Rye Playland	40.96387	-73.67604	3
5	Kiosk	Ice Arena Entrance #1- RYE PLAYLAND	Rye Playland	40.96464	-73.67615	3
11	Kiosk	NB NORTH BROADWAY @ KENSICO DAM	Valhalla	41.0724	-73.76966	3
14	Kiosk	NB NORTH BROADWAY @ KENSICO DAM	Valhalla	41.07183	-73.77342	3
20	Kiosk	WB YONKERS AVE E/O WASYLENKO LN (DUNWOODIE GC)	Yonkers	40.93616	-73.87422	3
25	Kiosk	SB BRONX RIVER PKWY N/O CENTRAL AVE	Westchester County Center	41.03679	-73.77835	3
26	Kiosk	NB TARRYTOWN RD (RT 119) N/O CENTRAL AVE	Westchester County Center	41.03666	-73.77881	3
27	Kiosk	NB TARRYTOWN RD (RTE 119) N/O CHATTERTON AVE	Westchester County Center	41.0369	-73.77912	3
28	Kiosk	SB BRONX RIVER PKWY S/O CHATTERTON AVE	Westchester County Center	41.03709	-73.77838	3
29	Dioramas	White Plains Transit Center Citylight A-1	White Plains Transit Center	41.034317	-73.773342	6
29	Bus Bench	White Plains Transit Center Bench	White Plains Transit Center	41.034317	-73.773342	16

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Westchester County

White Plains Transit Center

Available Advertising Space

Dioramas 6

Bus Benches 16

